

Photographic Guidelines

Audience

Escapees magazine readers, who are interested in sharing the RV lifestyle, include: part- and full-time RVers, snowbirds, and those looking forward to extensive travel. *Escapees* RV Club members range in age from working-age RVer, with or without children, to retirees. Many *Escapees* members live in their RVs on a full-time basis.

General photo requirements

We prefer high-resolution, unedited digital images to accompany articles and for photos that may be considered for the *Escapees* magazine cover. Photos must include a caption, with the location (city, state, campground, etc) and the name of anyone in the photograph, as well as the name of the photographer. There is no deadline for photo submissions.

Article photos: Images, captions and photo credit should be provided with your submission.

Cover photos: Optimal resolution requirements for the cover are 2600 x 3300 pixels. Vertical photos are best; however, horizontal photos are occasionally used. Your photograph should show the positive side of the RV lifestyle. An RV should be in the photo but not necessarily the focus of the shot. Appropriate subjects are RVers having fun while traveling, scenic views with people and RVs, the comparison of an RV to another object, campground activities, or historical sites. If children are shown, a signed model release is required. Use unique and creative angles when taking pictures. Be sure that the RV you are photographing is attractive and well maintained. The top of vertical photos should provide enough space to include the *Escapees* headline. The header must not interfere with the impact of the image. Provide a brief description of the scene that includes the location, why you were there and why you were inspired to take the photo.

Rates

Compensation is \$200 for an image included on an *Escapees* magazine cover. Payment is provided upon publication.

Submit

With all submissions, include your full name, mailing address, *Escapees* membership number, phone number, and e-mail address. Please do not write on photos. We cannot use prints from digital images. Digital images can be sent by e-mail to **graphics@escapees.com**. We hold all photo submissions indefinitely and consider your images as part of our photo library unless you request other parameters.